

Title: Impact Measurement of Mentoring Programmes

Facilitator and room number: Clara Péron (Value for Good); 1.205

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Number of participants: 13

Who are you and to which institution do you belong?

I, Clara Péron, am the founder and managing director of Value for Good, a specialised consultancy in the field of sustainability and social impact. We work with clients across sectors to enable companies, public and international organisations and foundations to create, increase and measure their social impact.

Starting hypothesis:

Impact Measurement is important.

Sequence of content:

Starting with an introduction round the participants were crowdsourcing ideas about impact measurement in small groups by exchanging their experiences.

Main results presented by the facilitator:

The main results of the facilitator have been presented in her keynote. The session was held to further discuss how impact measurement is done with good practice.

Main points of discussion:

Small groups were formed to discuss the following aspects of impact measurement: impact framework and general advice, feedback loops, tools to use.

Results of the session:

Establishing a good impact measurement procedure takes time: one needs to think about which tool fit best to measure the specific outcome of a project. It is not always about measuring the big impact factors but looking for proxies.

Main statements highlighting the results of the discussion:

- “A specific tool to share is the outcome star for children.”
- “Emotional regulation is a key aspect for the children’s ability to integrate later. Measuring the attitude and behaviour of the child is therefore important.”
- “Difficulties in getting response can be overcome by reaching the children via WhatsApp or using group gatherings for face-to-face contact.”
- “Small things can make an impact, like how many times have you been swimming.”

Further questions/issues:

Other topics discussed were how to measure soft skills or how to do a skill evaluation and how to best gather data.

References of literature:

“School’s cool” (Amsterdam) developed a tracking system: <https://schoolscoolamsterdam.nl/>